



**PROTECTION OF PERSONAL DATA
CUSTOMER/GUEST INFORMATION TEXT OF THE GRILL RESTAURANT**

This Information Text relates to the processing of personal data obtained from Customers/Guests, who are natural persons, using the products and services provided by our Company Elit Turizm Yatırım A.Ş. that resides at Kocatepe Mahallesi Şehit Muhtar Caddesi No:40 Beyoğlu Istanbul and acts in the capacity of Data Controller. It is prepared by our Company to fulfill the obligation of information under the applicable legislation, particularly the Personal Data Protection Law No. 6698 (KVKK). Our Company's personal data protection policies are available at the address www.eliteworldhotels.com.tr.

Processing is defined as any operation which is performed upon personal data such as recording, storage, preservation, alteration, adaptation, disclosure, transfer, retrieval, making available for collection, categorization pursuant to Article 3 of KVKK.

A. METHOD OF AND LEGAL GROUNDS FOR COLLECTING PERSONAL DATA

The personal data obtained by our Company during the performance of the contract from Customers/Guests, who are natural persons and have purchased the products and services of our Company, to offer these products and services and the footages recorded on camera 24/7 as part of the performance of the contract for security reasons in areas where our Company offers its services and products are collected and processed as part of our Company's legitimate interest and for our Company to carry out its activities in accordance with the legislation.

B. PURPOSE OF PROCESSING OF PERSONAL DATA

Your personal data will be processed by our Company under the terms of processing personal data stipulated in Articles 5 and 6 of KVKK for the purposes noted below.

1. To provide the requested service;
2. To keep financial and accounting records;
3. To establish communication for Request and Complaint handling;
4. To improve our Company's Service Processes and enhance its service quality;
5. To ensure Customer Satisfaction;
6. To fulfil any legal action in case of the occurrence of a legal conflict;
7. To keep the Customers/Guests in the Consented Database informed of advertisements, promotions, campaigns and presentations included in our Company's portfolio;
8. To perform all other legal obligations.



C. TO WHOM PERSONAL DATA CAN BE TRANSFERRED AND FOR WHAT PURPOSES?

Our Company takes utmost care to process personal data in line with the "need to know" and "need to use" principles, with required data minimization, technical and executive safety measures in place. Personal data is only transmitted to third persons in compulsory cases. Your personal data is processed by the relevant units of our Company within the framework of the personal data processing terms and purposes stipulated in Articles 8 and 9 of KVKK, and shared with third persons for the following purposes.

1. Legally competent public and private agencies and organizations such as Courts, Prosecution Offices, or Police Departments, upon request, for the purpose of carrying out the related activities as per the applicable legislation;
2. Our Company's lawyers in the case of a legal dispute, and legally competent public and private agencies and organizations such as Courts, Prosecution Offices, or Police Departments, for the purpose of protecting legal interests of our Company;
3. Our Company's business partners providing marketing and advertising services for the purpose of keeping customers in the consented database informed of the terms of marketing, advertising and campaign, following such terms, and collecting and responding to complaints.

C. PERSONAL DATA OWNER'S RIGHTS

Personal data owner "Related Person" may raise their following rights and requests under Article 11 of the Personal Data Protection Law, by duly filling in the **Application Form** available at the address www.eliteworldhotels.com.tr.

Pursuant to Article 11 of KVKK No. 6698, everyone is entitled to file an application to our Company acting as a data controller for the following:

(1) Everyone can exercise the following rights by applying to the data controller:

- a) To find out whether their personal data has been processed;
- b) If their personal data has been processed, to request information in relation to this;
- c) To learn the purpose of processing of the personal data and whether such data is used in accordance with the intended purpose;
- ç) To learn the third parties at home or abroad, to whom personal data has been transferred;
- d) To request rectification in the case that personal data is processed incompletely or inaccurately;
- e) To request deletion or destruction of personal data within the framework of the terms stipulated in Article 7 of Law No. 6698;
- f) To request notification of the third parties to whom personal data has been transferred, about the operations performed as per sub-paragraphs (d) and (e);
- g) To object to the outcome of a result against themselves by analyzing processed data exclusively through automatic systems;
- ğ) To request the remedy of losses in the event that they incur losses due to the illegal processing of their personal data.